

Privacy Notice

We at Pocared Diagnostics Ltd. ("**Pocared**", "**us**", "**we**", or "**our**") recognize and respect the importance of maintaining the privacy of our customers. This Privacy Notice describes the types of information we collect from you when you visit our website ("**Site**") and/or use the services thereon ("**Services**"). This Privacy Notice also explains how we collect, process, transfer, store and disclose the information collected, as well as your ability to control certain uses of the collected information. "**You**" means any adult visitor of the Site and/or user of the Services.

If you are an individual located in the European Union ("**EU Individual**"), some additional terms and rights may apply to you, as detailed herein. Pocared is the data controller in respect of the processing activities outlined in this Privacy Notice. Our registered office is 3 Haim Pekeris St., Rehovot 7670203 Israel and our registration number is 5135666232.

"**Personal Data**" means any information that refers, is related to, or is associated with an identified or identifiable individual or as otherwise may be defined by applicable law. This Privacy Notice details which Personal Data is collected by us in connection with provision of the Services.

Privacy Notice Key Points

The key points listed below are presented in further detail throughout this Privacy Notice. You can click the heading of each item in this section in order to find out more information about any topic. These key points do not substitute the full Privacy Notice.

1. [Personal Data We Collect, Uses and Legal Basis](#). We collect certain Personal Data that you provide us, including when you contact us through the Site or at meetings, events, or conferences. We use your Personal Data for various reasons, including to provide you with the Site, to improve our Services, and to contact you with marketing offers. These processing activities are based on different legal bases including performance of a contract and our legitimate interests.
2. [Additional Uses](#). We also may compile statistical information based on anonymous and aggregated data we collect in order to help us understand customer needs. In addition, we use certain Personal Data for direct marketing purposes.
3. [Sharing the Personal Data We Collect](#). We share the Personal Data we collect with our service providers and subcontractors who assist us in the operation of the Site and process the information on our behalf and under our instructions.
4. [International Transfer](#). Some of our service providers, subcontractors, business affiliates who have access to your Personal Data are located in countries other than your own. We will ensure that we have agreements in place with such parties that ensure the same level of privacy and data protection as set forth in this Privacy Notice.
5. [Security](#). We implement measures aimed at protecting your Personal Data, but they do not provide absolute information security. Such measures include physical, electronic, and procedural safeguards (such as secure servers, firewalls and antivirus, access control, and internal security policies).
6. [Your Rights - How to Access and Limit Our Use of Certain Personal Data](#). Subject to applicable law and in addition to other rights as set forth below, you may have a right to access, update, delete, and/or obtain a copy of the Personal Data we have collected about you. You also have the right to object at any time to processing your Personal Data for certain purposes by contacting us at info@pocared.com.
7. [Data Retention](#). We retain Personal Data for as long as necessary for the purposes set forth in this Privacy Notice. We consider a number of different factors when determining the appropriate retention periods.

8. [**Cookies and Similar Technologies**](#). We use cookies and similar technologies to help protect the Site and its users. You can adjust your settings to determine which cookies are allowed, though this may affect the Services.
9. [**Children**](#). We do not knowingly collect Personal Data from children under the age of sixteen (16).
10. [**Third-Party Applications and Services**](#). All use of third-party applications or services is at your own risk and subject to such third party's privacy policies
11. [**Changes to the Privacy Notice**](#). We may change this Privacy Notice from time to time and shall notify you of such changes by indicating on the Site that the Privacy Notice has been amended and by publishing an updated Privacy Notice on the Site.
12. [**Return to Privacy Notice Key Points**](#)
13. Comments and Questions. If you have any comments or questions about this Privacy Notice, or if you wish to exercise your legal rights with respect to your Personal Data, please contact us at info@pocared.com.

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Privacy Notice

1. Personal Data We Collect, Uses and Legal Basis

Depending on your usage of the Site and Services, we collect different types of data and we and any of our third-party sub-contractors and service providers use the data we collect for different purposes, as specified below. It is your voluntary decision whether to provide us with certain Personal Data, but if you refuse to provide such Personal Data, we may not be able to provide you with the Services you seek or part thereof.

- > **Contact Information** - When you request information from us, contact us for any other reason, or apply for a job, we will collect any data you provide, such as your name, email address, the content of your inquiry and your C.V., if provided. You may also provide us with your contact details offline, including attendance of business meetings, events and conferences.

How we use this data: (i) To respond to your request or inquiry; (2) to send you information (including marketing materials, as detailed below) related to our Services that we believe may be of interest to you.

Legal Basis: We process this Personal Data based on performance of a contract when we respond to your inquiry. When we process Personal Data provided when you apply for a job or when we send you marketing materials, such processing is based on legitimate interest.

- > **Automatically Collected Data** - When you visit the Site, we automatically collect information about your computer or mobile device, including non-Personal Data such as your operating system, and Personal Data such as your IP address. For more information about the cookies and similar technologies we use and how to adjust your preferences, please see the section "Cookies and Similar Technologies" below.

How we use this data: To review usage and operations, including in an aggregated non-specific analytical manner, develop new products or services and improve current content, products, and Services.

Legal Basis: We process this Personal Data based on our legitimate interests to develop and improve our products and Services, review usage, perform analytics.

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2. Additional Uses

Statistical Information: By analyzing all information we receive, including all information concerning users, we may compile statistical information across a variety of platforms and users ("**Statistical Information**"). Statistical Information helps us understand trends and customer needs so that new services can be considered and so that existing services can be tailored to customer desires. Statistical Information is anonymous and aggregated, and we will not link Statistical Information to any Personal Data. We may share such Statistical Information with our partners without restriction on commercial terms that we can determine in our sole discretion.

Direct Marketing:

As described above, we may use Personal Data to let you know about our products and Services that we believe will be of interest to you. We may contact you by email and we will respect your preferences for how you would like us to manage marketing activity with respect to you. To protect privacy rights and to ensure you have control over how we manage marketing with you:

- We will take steps to limit direct marketing to a reasonable and proportionate level and only send you communications which we believe may be of interest or relevance to you.
- You can ask us to stop sending email marketing by following the "unsubscribe" link you will find on all the email marketing messages we send you. Alternatively, you can contact us at: info@pocared.com.

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3. **Sharing the Personal Data We Collect**

We share your information, including Personal Data, as follows:

Affiliates

We share information, including your Personal Data, with our wholly owned subsidiary, Pocared Diagnostics Inc. where this is necessary to provide you with our Services, and for the purpose of management of our business.

Service Providers and Subcontractors

We also disclose information, including Personal Data we collect from and/or about you, to our trusted service providers who have agreed to confidentiality restrictions and who use such information solely on our behalf in order to help us provide you with the Site and/or Services.

Such service providers provide us with services such as IT infrastructure and website hosting.

Business Transfers

Your Personal Data may be disclosed as part of or during negotiations of any merger, sale of company assets, or acquisition (including in cases of liquidation). In such case, your Personal Data shall continue being subject to the provisions of this Privacy Notice.

Law Enforcement Related Disclosure

We may share your Personal Data with third parties: (i) if we believe in good faith that disclosure is appropriate to protect our or a third party's rights, property or safety (including the enforcement of this Privacy Notice); (ii) when required by law, regulation subpoena, court order or other law enforcement related issues, agencies, and/or authorities; or (iii) as is necessary to comply with any legal and/or regulatory obligation.

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4. **International Transfer**

We have affiliates and service providers who are located in the USA and send them information we receive (including Personal Data). We conduct such international transfer for the purposes described above as this is necessary to provide you with our Services, and for the purpose of management of our business. We will ensure that our affiliate and service providers will be subject to written agreements ensuring the same level of privacy and data protection as set forth in this Privacy Notice.

Whenever we transfer your Personal Data to third parties based outside of the European Economic Area ("EEA"), we ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented:

- We will only transfer your Personal Data to countries that have been deemed to provide an adequate level of protection for Personal Data by the European Commission.
- We may use specific contracts approved by the European Commission which give Personal Data the same protection it has in the EEA.
- We may transfer Personal Data to entities incorporated in the US if they have been certified by the EU-US Privacy Shield, which requires them to provide similar protection to Personal Data shared between the EU and the US or any other arrangement which has been approved by the European Commission or other body having jurisdiction to approve such arrangement.

Please contact us at info@pocared.com if you would like further information on the specific mechanism used by us when transferring your Personal Data out of the EEA.

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5. **Security**

We have implemented and maintain appropriate technical and organization security measures, policies and procedures designed to reduce the risk of accidental destruction or loss, or the unauthorized disclosure or access to Personal Data appropriate to the nature of such data. The measures we take include:

Safeguards – The physical, electronic, and procedural safeguards we employ to protect your Personal Data include secure servers, firewalls, and antivirus.

Access Control – We dedicate efforts for a proper management of system entries and limit access only to authorized personnel on a need to know basis of least privilege rules, review permissions periodically, and revoke access immediately after employee termination.

Internal Policies – We maintain and regularly review and update our privacy related and information security policies.

Personnel – We require new employees to sign non-disclosure agreements according to applicable law and industry customary practice.

Database Backup – Our databases are backed up on a periodic basis for certain data and are verified regularly. Backups are stored within the production environment and with a protected service provider to preserve their confidentiality and integrity, are tested regularly to ensure availability, and are accessible only by authorized personnel.

However, no method of transmission over the Internet or method of electronic storage is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

As the security of information depends in part on the security of the computer you use to communicate with us and the security you use to protect user IDs and passwords. Please take appropriate measures to protect this information.

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6. Your Rights - How to Access and Limit Our Use of Certain Personal Data

Subject to certain exemptions, and in some cases dependent upon the processing activity we are undertaking, you have certain rights in relation to the Personal Data that we hold about you, as detailed below. We will investigate and attempt to resolve complaints and disputes and make every reasonable effort to honour your wish to exercise your rights as quickly as possible and, in any event, within the timescales provided by applicable data protection laws. We reserve the right to ask for reasonable evidence to verify your identity before we provide you with any information and/or comply with any of your requests, as detailed below:

- **Right of Access.** You have a right to know what Personal Data we collect about you and, in some cases, to have such Personal Data communicated to you. Subject to applicable law, we may charge you with a fee. Please note that we may not be able to provide you with all the information you request, and, in such case, we will endeavor to explain to you why.
- **Right to Data Portability.** If the processing is based on your consent or performance of a contract with you *and* processing is being carried out by automated means, you may be entitled to (request that we) provide you or another party with a copy of the Personal Data you provided to us in a structured, commonly-used, and machine-readable format.
- **Right to Correct Personal Data.** Subject to the limitations in applicable law, you may request that we update, complete, correct, or delete inaccurate, incomplete, or outdated Personal Data.
- **Deletion of Personal Data ("Right to Be Forgotten").** You have a right to request that we delete your Personal Data if either: (i) it is no longer needed for the purpose for which it was collected, (ii) our processing was based on your consent and you have withdrawn your consent, (iii) you have successfully exercised your Right to Object (see below), (iv) processing was unlawful, or (v) we are required to erase it for compliance with a legal obligation. We cannot restore information once it has been deleted. Please note that to ensure that we do not collect any further Personal Data, you should clear our cookies from any device where you have visited our Site. We may retain certain Personal Data (including following your request to delete) for audit and record-keeping purposes, or as otherwise permitted and/or required under applicable law.
- **Right to Restrict Processing.** You can ask us to limit the processing of your Personal Data if either: (i) you have contested its accuracy and wish us to limit processing until this is verified; (ii) the processing is unlawful, but you do not wish us to erase the Personal Data; (iii) it is no longer needed for the purposes for which it was collected, but we still need it to establish, exercise, or defend of a legal claim; (iv) you have exercised your Right to Object (below) and we are in the process of verifying our legitimate grounds for processing. We may continue to use your Personal Data after a restriction request under certain circumstances.
- **Right to Object.** You can object to any processing of your Personal Data which has our legitimate interests as its legal basis, if you believe your fundamental rights and freedoms outweigh our legitimate interests. If you raise an objection, we have an opportunity to demonstrate that we have compelling legitimate interests which override your rights and freedoms.
- **Right to Lodge a Complaint with Your Local Supervisory Authority.** You may have the right to submit a complaint to the relevant supervisory data protection authority if you have any concerns about how we are processing your Personal Data, though we ask that as a courtesy you please attempt to resolve any issues with us first.

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7. Data Retention

Subject to applicable law, we retain Personal Data as necessary for the purposes set forth above. We may delete information from our systems without notice to you once we deem it is no longer necessary for these purposes. Retention by any of our processors may vary in accordance with the processor's retention policy.

In some circumstances, we may store your Personal Data for longer periods of time, for instance where we are required to do so in accordance with legal, regulatory, tax, audit, accounting requirements and so that we have an accurate record of your dealings with us in the event of any complaints or challenges, or if we reasonably believe there is a prospect of litigation relating to your Personal Data or dealings. To determine the appropriate retention period, we consider the amount, nature, and sensitivity of the Personal Data, the potential risk of harm from unauthorized use or disclosure of your Personal Data, the purposes for which we process your Personal Data, and whether those purposes can be achieved through other means, as well as applicable legal requirements.

Please contact us at info@pocared.com if you would like details regarding the retention periods for different types of your Personal Data.

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8. **Cookies and Similar Technologies**

We use cookies and similar technologies for a number of reasons. When visiting this Site, you shall be notified of the use of and placement of cookies and other similar technologies on your device as specified herein.

What are Cookies?

- A cookie is a small piece of text that is sent to a user's browser or device. The browser provides this piece of text to the device of the originating user when this user returns.
- A "session cookie" is temporary and will remain on your device until you leave the Site.
- A "persistent" cookie may be used to help save your settings and customizations across visits. It will remain on your device until you delete it.
- We use third-party cookies which are placed by third parties.
- We may use the terms "cookies" to refer to all technologies that we may use to store data in your browser or device or that collect information or help us identify you in the manner described above, such as web beacons or "pixel tags".

How We Use Cookies

We use cookies and similar technologies for a number of reasons, as specified below.

The specific names and types of the cookies, web beacons, and other similar technologies we use may change from time to time. However, the cookies we use generally fall into one of the following categories:

Type of Cookie	Why We Use These Cookies
Performance	These cookies can help us collect information to help us understand how you use our Site, for example whether you have viewed messages or specific pages and how long you spent on each page. This helps us improve the performance of our Site.
Analytics	These cookies collect information regarding your activity on our Site to help us learn more about which features are popular with our users and how our

How to Adjust Your Preferences

Most Web browsers are initially configured to accept cookies, but you can change this setting so that your browser either refuses all cookies or informs you when a cookie is being sent. In addition, you are free to delete any existing cookies at any time.

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9. Children

We do not knowingly collect Personal Data from children under the age of sixteen (16).

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10. Third-Party Applications and Services

All use of third-party applications or services is at your own risk and subject to such third party's terms and privacy policies.

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11. Changes to the Privacy Notice

We may update this Privacy Notice from time to time to keep it up to date with legal requirements and the way we operate our business, and we will place any updates on this webpage. Please come back to this page every now and then to make sure you are familiar with the latest version. If we make material changes to this Privacy Notice, we will seek to inform you by notice on our Site or per email.

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12. Comments and Questions

If you have any comments or questions about this Privacy Notice or if you wish to exercise any of your legal rights as set out herein, please contact us at info@pocared.com.

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